

Press release
8th November 2007

Dental Time Service, developed by Quickclac Finland Oy, has won the prize "Quality Innovation of the Year 2007" organized by Excellence Finland (www.laatukeskus.fi) Excellence Finland promotes sustainable excellence and competitiveness in Finland.

Quickclac Finland together with the city of Lahti has been awarded Quality innovation of the year 2007. Quickclac has created innovative and interactive service for managing appointment times and customers in Dental health care. By using Internet and sms-messages in a new way to handle cancelled dental appointments.

Dental time Service:

Dental Time Service is a service in which notes on cancelled dental appointments are forwarded to the next patients on the waiting list by SMS. When a cancellation occurs on short notice, the appointment slot is usually wasted, increasing costs. Quickly forwarding information on these newly available slots can save money and allow better customer service, as the next customers in line receive care sooner. Those customers who had used the service also thought that it made it faster to get dental care.

Dental Time Service is used for forwarding cancelled dental appointments with the help of SMS messages.

Thanks to the application, all appointment is now utilized.

Information on free appointment is send with a single button press to the 5 next customers in the queu